

2026

**CORPORATE
SPONSORSHIP
PROPOSAL**

**Compton half marathon -
27th September 2026**



For more than 40 years, we have provided specialist palliative and end-of-life care to patients, along with essential support for their families. Our role is to help people navigate every aspect of life with a life-limiting condition, ensuring they feel informed, supported, and cared for.

Our specialist services—whether delivered at our purpose-built facilities here at Compton Hall or in a patient's own home—are tailored to meet individual needs. We focus on enabling patients and their loved ones to feel safe, supported, and empowered throughout their journey.

Ensuring that local people living with, or caring for someone with, a palliative diagnosis can access the support they need remains our highest priority.

It is estimated that it will cost £15.7 million to run Compton Care this year alone.

Thanks to the generosity and commitment of our local community in 2024/25, we were able to achieve the following:

- Respond to over 28,000 calls to our Advice & Referral Line
- 98% of patients on our Virtual Ward achieved their preferred place of death
- 97% of patients known to us to avoided an unplanned hospital admission
- Support 3,204 patients across our services
- Make over 16,000 calls and visits to patients in their homes through our specialist Community Team

We are proud that the care and support we provide—whether at Compton Hall, in patients' homes through our Virtual Ward or Community Team, or at our newest facility, Ruskin Road—remains tailored to each individual. Supporting patients, carers and families to feel safe, informed and cared for continues to be our utmost priority.

Compton Care are launching a brand new half marathon in Wolverhampton in Autumn 2026. Working with our delivery partner RunThrough the event aims to not only revive the city's running tradition, but also raise vital funds for Compton Care. This event will offer a well organised experience for the elite and beginners alike.

Starting and finishing at the iconic Aldersley stadium, Wolverhampton, the route will take in the scenic paths of the Staffordshire and Worcester canals into South Staffordshire, before returning on the historic Smestow Valley Railway line.

Not to be left out we will be inviting juniors to take part in the junior marathon around the running track at Aldersley.

This event aims to bring the whole community together with volunteering and sponsorship opportunities, creating a positive, energetic atmosphere in the event site, to cheering the participants along the course and at cheer points and most importantly showing their pride in working with Compton Care to bring a new and exciting event to the City.



As an event sponsor, you will receive recognition for your contribution throughout the evening, with packages ranging from £1,000 to £10,000 for our exclusive Headline Sponsorship. Details of each package can be found on the next page.

We hope you will consider supporting this important event by selecting one of our sponsorship options.



SPONSORSHIP PACKAGES

Summary of Opportunity

Headline Sponsor - £10,000

Exclusive event partner - limited to one business only

Benefits

- Event titled: 'Compton Half' - Presented in Partnership with [Sponsor Name]"
- Prominent logo placement on all event materials (print and digital) to include: promotion emails to our database including businesses (approx. 60,000) posters, fliers, banners, social media posts, running numbers, medal ribbon.
- Weblink, business descriptor and logo on event webpage.
- Branding at the event site and throughout the course, including the water station.
- Social media and press announcement of sponsorship and inclusion in all media coverage.
- 10 entries into the event.
- Full page feature in the event guide sent to all participants pre event.
- Opportunity to hand out medals to the first, second and third place winners.
- Space within the event site to promote your business to participants.
- Right of first refusal for next year's Headline Sponsorship.
- Compton Care Business Club annual membership - Platinum level
- Comprehensive post-event impact report.

THANK YOU

SPONSORSHIP PACKAGES

Summary of Opportunity

Gold Sponsor - £5,000

Benefits

- Branding at the event site and at the water station
- Weblink, business descriptor and logo on event webpage
- Logo placement on all event materials (print and digital) to include: promotion emails (to database of 60,000), posters, fliers, banners, social media posts
- Social media acknowledgement of sponsorship
- Post-event social media thank-you post
- Half page feature in the event guide sent to all participants
- 5 entries into the event
- Space within the event site to promote business to participants
- Post-event impact summary
- Compton Care Business Club annual membership - Silver level

Silver Sponsor - £2,500

Benefits

- Logo placement on select event materials including posters, fliers and banners
- Quarter-page feature in the programme
- 5 entries into the event
- Social media thank-you post
- Logo displayed on event webpage and a weblink
- Compton Care Business Club annual membership - Bronze level

Bronze Sponsor - £1,000

Benefits

- Logo included in the event guide, on the event webpage and weblink
- 2 entries into the event
- Certificate of appreciation for corporate CSR display

THANK YOU