

2026

CORPORATE SPONSORSHIP PROPOSAL

Compton Sunset Stroll - 17th October 2026



For over 40 years, we have provided specialist palliative and end-of-life care to patients, along with essential support for their families. Our role is to help people navigate every aspect of life with a life-limiting condition, ensuring they feel informed, supported, and cared for.

Our specialist services—whether delivered at our purpose-built facilities here at Compton Hall or in a patient's own home—are tailored to meet individual needs. We focus on enabling patients and their loved ones to feel safe, supported, and empowered throughout their journey.

Ensuring that local people living with, or caring for someone with, a palliative diagnosis can access the support they need remains our highest priority.

It is estimated that it will cost £16 million to run Compton Care this year alone.

Thanks to the generosity and commitment of our local community in 2025/26, we were able to achieve the following:

- Respond to over 29,396 calls to our Advice & Referral Line
- 840 patients admitted to our virtual ward and 98% of patients achieved their preferred place of death
- 8,796 support visits were made to patients in their own home by our Community Team
- 3,519 visits were made by by our Rapid Response Team, 96% taking place within 4 hours

We are proud that the care and support we provide—whether at Compton Hall, in patients' homes through our Virtual Ward or Community Team, or at Ruskin Road—remains tailored to each individual. Supporting patients, carers and families to feel safe, informed and cared for continues to be our utmost priority.

Sunset Stroll 2026

Compton Care's Sunset Stroll is set to be one of our flagship events, providing opportunities for participants to come together for an uplifting evening to celebrate life and love with family and friends. In partnership with Weston Park, the event will undergo a complete refresh this year and our Sunset Stroll will take place on 17th October. Set within the grounds of Weston Park, this event will offer the participants exclusive access to the parklands and a choice of walking 10km or 5km. At the end of the walk, as the sun sets, everyone will come together to remember, celebrate and make new memories, all whilst supporting the work of Compton Care.

This event will bring the whole community together with volunteering and sponsorship opportunities, creating a positive, energetic atmosphere in the event village, marshalling the course and cheering the participants on as they walk. Being involved in the first Sunset Stroll is an opportunity to create moments of staff engagement and share in the pride of supporting Compton Care.

As an event sponsor, you will receive recognition for your contribution, with packages ranging from £100 to £2,500. Details of each package can be found on the next page.

We hope you will consider supporting this important event by selecting one of our sponsorship options.



Saturday 17 October
Weston Park, Shropshire

**Compton
Care**
specialist
palliative and
bereavement support

Walk together to celebrate loved ones, life and community

SUNSET STROLL

 WESTON PARK

Registered charity number: 515357

SPONSORSHIP PACKAGES

Summary of Opportunity

Event Site Sponsor - £2,500

Limited to one business only.

Benefits:

- Branding at the event site.
- Weblink, business descriptor and logo on event webpage.
- Logo placement on digital event materials to include: promotion emails (to database of 60,000), social media posts.
- Social media acknowledgement of sponsorship.
- Acknowledgement in pre and post event press releases.
- Post-event social media thank-you post.
- 10 entries into the event.
- Space within the event site to promote business to participants.
- Business Club membership for one year - Bronze level
- Post-event impact summary.

THANK YOU

SPONSORSHIP PACKAGES

Summary of Opportunity

Water Station Sponsorship - £1,500

Benefits

- 5 entries into the event.
- Social media acknowledgement of sponsorship.
- Logo displayed on event webpage and a weblink.
- Acknowledgement in pre and post event social media posts and press releases.
- Branding at the water station
- Space within the event site to promote your business.
- Post event impact summary.

Kilometre signage - £100 each 10 available

This is a unique opportunity to have your logo on signage around the course. Signage will indicate the distance, and will feature "This kilometre is sponsored by (your logo)"

- **Benefits.**
- Acknowledgement on social media posts pre and post event.
- Branding around the course
- Certificate of appreciation for corporate CSR display.

For more information please contact
Rachel Hailey, Corporate Fundraiser
RachelHailey@comptoncare.org.uk

THANK YOU